



We wanted to take a moment to update you on some of the things you've heard lately in the news. First, and most importantly, there is no product recall for Minute Maid orange juice. The U.S. Food and Drug Administration has not restricted the sale of orange juice that contains Brazilian juice and is in stores today.

Now here's a little background to make sure you have all the facts. In 2011, some growers in Brazil used a fungicide to combat a disease that was affecting their oranges. This widely used fungicide is permitted for use on food crops in most countries however is not registered for use in the U.S. Extremely low trace levels of this fungicide have been detected in samples of Brazilian orange juice. But we rigorously test all our ingredients using state-of-the-art methods to ensure that they meet the highest safety and quality standards. And we are always 100% transparent with consumers and regulatory authorities. Upon discovery we quickly notified the FDA of our findings. This is an industry wide issue impacting all U.S. companies using Brazilian orange juice. As the FDA stated in a letter to the Juice Products Association, there are no safety concerns with the Brazilian orange juice we use in Minute Maid products.

As you know, we use a blend of high quality oranges to deliver the consistent great taste you love. Which means right now, we source a significant amount of our orange juice from Florida. Our ability to source the best fruit is why Minute Maid juices taste so good. We will continue to use the best oranges available anywhere based on seasonal availability to provide you with 100% safe and delicious Minute Maid products that you can enjoy with confidence.

Hopefully this gives you a little more background and the answers you're looking for—but if you have any questions at all, please visit us at apps.facebook.com/kofeedback or call 1-800-888-6488 so we can answer them for you in detail. Thank you.